



MEMBERSHIP RATES (2017)

The only voting members are Craft Distillery Members, with one vote per member.

Craft Distillery Members (\$250 annually)

A distilling organization or brand that produces a distilled product at a facility in Michigan. The Michigan distillery must hold Federal Distilled Spirits Plant (DSP) and Michigan Small Distillers Licenses. And at least 51% of the products produced are fermented and distilled on the licensed premises. Those with more than one tasting room location can add them to the website and printed materials for an additional \$100 per location.

Merchant Distiller Members (\$250 annually)

Holds Federal Distilled Spirits Plant (DSP) and Michigan Small Distillers Licenses and acts as an independent rectifier, blender or bottler on the licensed premises. Those with more than one tasting room location can add them to the website and printed materials for an additional \$100 per location.

Distillery in Planning Members (\$150 annually)

A craft distillery in the process of establishing Distilled Spirits Plant (DSP) and Michigan Small Distillers Licenses, which adheres to all of the requirements as outlined for a Regular Membership. Limited to two years.

Allied Members (\$500 annually)

Any suppliers of goods and services to the distilling industry. These can range from financial, legal and design services, to equipment manufacturers and raw material vendors.

**Wholesalers please see membership level information below.*

Media (\$100 annually)

Bloggers, print and broadcast outlets, trade publications and freelance media.

Retail Members (\$100 annually)

Bars, restaurants, retail stores, resorts and hotels that sell and/or support Michigan distilled spirits.

Non-Profits: Community, Festival / Event, Trade Associations (\$100 annually)

Including groups such as chambers of commerce, visitor bureaus, tourist associations, agricultural organizations, trade associations, educational institutions, communities and charity festivals / events focused on the craft spirit industry. (Note: The rate for for-profit festivals / events is \$500 per year).

Individual Member (\$25 annually)

For those individuals who support the Michigan craft spirits and wish to be kept informed of what is going on within the industry.

Wholesale Members (\$1,500-\$2,500 annually)

Those who sell and distribute Michigan craft spirits to retail outlets, restaurants and other licensed establishment both in the state or outside the state.

\$1,000 Basic Level

- Listing on MiCraftSpirits.com
- Listing in MCDA's annual printed map / directory

\$1,500 Bronze Level

- Listing on MiCraftSpirits.com
- Listing in MCDA's annual printed map / directory
- 4 tickets to each of the MCDA's annual events
- Sponsor Signage at each of the MCDA's annual events

\$2,000 Silver Level

- Listing on MiCraftSpirits.com
- Listing in MCDA's annual printed map / directory
- 8 tickets to each of the MCDA's annual events
- Sponsor Signage at each of the MCDA's annual events

\$2,500 Gold Level

- Listing on MiCraftSpirits.com
- Listing in MCDA's annual printed map / directory
- 12 tickets to each of the MCDA's annual events
- Sponsor Signage at each of the MCDA's annual events
- 12-month tile ad on MiCraftSpirits.com

\$5,000 Platinum Level

- Listing on MiCraftSpirits.com
- Listing in MCDA's annual printed map / directory
- 16 tickets to each of the MCDA's annual events
- Sponsor Signage at each of the MCDA's annual events
- 12-month tile ad on MiCraftSpirits.com
- Sponsor ad in MCDA's annual printed map / directory

**MICHIGAN CRAFT DISTILLERS ASSOCIATION
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www.MiCraftSpirits.com
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www.twitter.com/MichiganSpirits
www.instagram.com/MiSpirits

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